CANUCK LAW
Reporting That You're Not Getting Elsewhere (Do Your Own Research To Verify)

OCTOBER 2, 2021 BY RONNIE

Kory Teneycke, Rubicon Strategy, And The Puppets That Are Ford, Kenney & Harper

Ever get the impression that all of the politicians belong to the same groups? Well, they do. They don't even try to pretend anymore. If you want something done in government, your best bet is to write a cheque to the most connected lobbyists you can find.

This time, we will look at Kory Teneycke, and his lobbying firm, Rubicon Strategy. The article doesn't really need much in the way of commentary. Their own profiles list the "leaders" whose strings they pull.

Our digital campaigns have ***elected Premiers in Ontario and Alberta***. When you need to win online, we are ready. Whether it's

shaping public opinion, building blazing fast websites, or converting prospects into customers, we get the job done.

This is a quote directly from the Rubicon website. The Premiers they reference are most likely Jason Kenney (Alberta), and Doug Ford (Ontario). Of course, one has to ask what favours are expected from people like Ford and Kenney in return for taking power. Dance, puppets! Dance!

Kory Teneycke
Co-founder and CEO
If you're in a tough fight, Kory is the guy you want on your side.
.
With two decades in public affairs, Kory has served as the ***Director of Communications to the Prime Minister of Canada***, managed the cable news channel "***Sun News***", and served as Executive Director of the Renewable Fuels Association. Kory was the ***manager of the 2018 campaign that saw Doug Ford become Premier of Ontario***, and is now on a leave of absence to ***manage the 2022 campaign for the Ontario PC Party***.

Jan O'Driscoll
Senior Vice President
When the game is on the line, you want Jan on your side.
.
With years of experience leading tactical communications and tough policy files, Jan is a straight shooter that gets the job done. He's held senior leadership roles in the private sector as well as with ***several federal cabinet ministers in Harper's government***. Most recently, Jan served as ***Chief of Staff in several key ministries in Premier Ford's government*** where he drove transformational initiatives to get wins for the people of Ontario.

Sarah Letersky
Vice President
Sarah knows government decision making.
.
As a war room operative she ***helped elect Doug Ford as Premier of Ontario***. As a ***Chief of Staff in Premier Ford's government***, Sarah built an impressive network of peers, and

successfully managed communications on a number of contentious files. If you need something at Queen's Park, Sarah knows who to talk to and how to get it done.

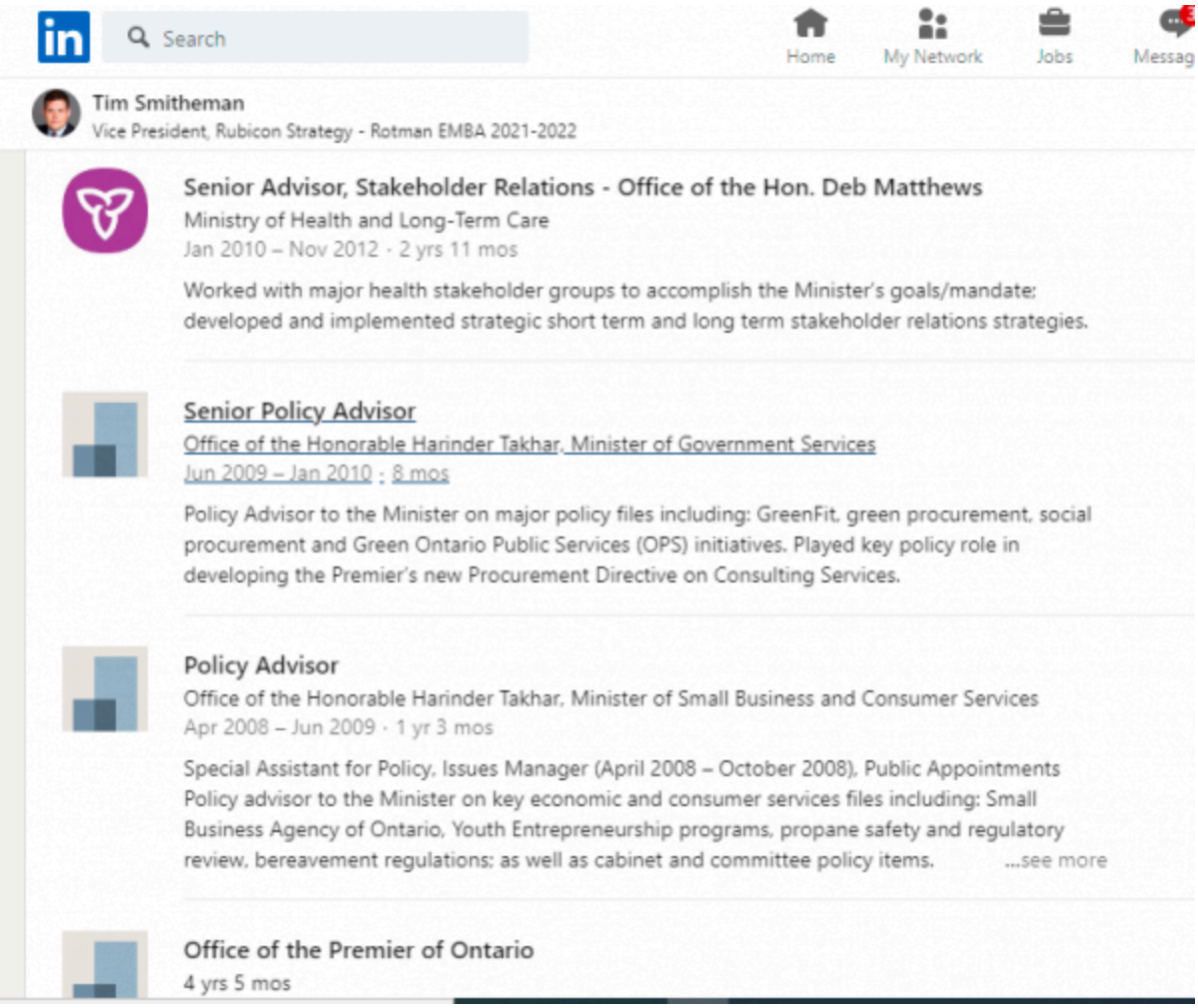
Emrys Graefe
Vice President, Digital
Emrys is one of Canada's foremost digital campaign strategy experts.
.
Obsessed with improving online performance, Emrys ***headed the digital campaign that made Doug Ford leader of the Ontario PC Party. His digital campaigns then won majority governments for the Ontario PCs in 2018 and Alberta's United Conservative Party in 2019***. In 2009 he started his career in ***federal politics inside Stephen Harper's government***, eventually becoming the ***Deputy Director of Political Operations of the Conservative Party of Canada***. Emrys is an expert at influencing and leveraging public opinion.

Stephanie Delorme
Director of Operations
Stephanie is a strategic thinker and problem solver.
.
With extensive experience in the private and public sectors, in think tanks and politics, Stephanie's range of experience gives her an innate understanding of a range of policy issues and creative approaches to solving them. Stephanie has worked in ***federal politics in the Opposition Leader's office***, on the ***provincial campaign in Ontario seeing Doug Ford elected as Premier***, and in local politics in Ottawa.

Cole Hogan
Director of Creative
Others make content. Cole makes art.
.
Having played a leading role in the ***merging of Alberta's Wildrose and Progressive Conservative parties***, Cole is a highly talented communications professional. Cole is responsible for some of the most innovative advertisements seen in Canadian politics and played a key role in ***electing Doug Ford as Premier of Ontario and Jason Kenney as Premier of Alberta***.

Christine Simundson
Senior Consultant
Christine wins campaigns.
.
Christine's experience in the legal profession coupled with her experience in marketing and promotions gives her an edge when it comes to grassroots activism. Before joining Rubicon, Christine was active in the ***Ontario PC Party War Room during the 2018 Provincial election***. Christine's guidance elected 17 of the PC MPPs in Peel Region, Halton, Toronto and Northern Ontario. Christine was the PC Party Organizer for Peel Region and played a ***senior role in organizing the PC Leadership race of 2018***.

Of course, have a read through the site to take it all in. Pretty sickening when corruption and cronyism is marketed as being "effective" in these roles.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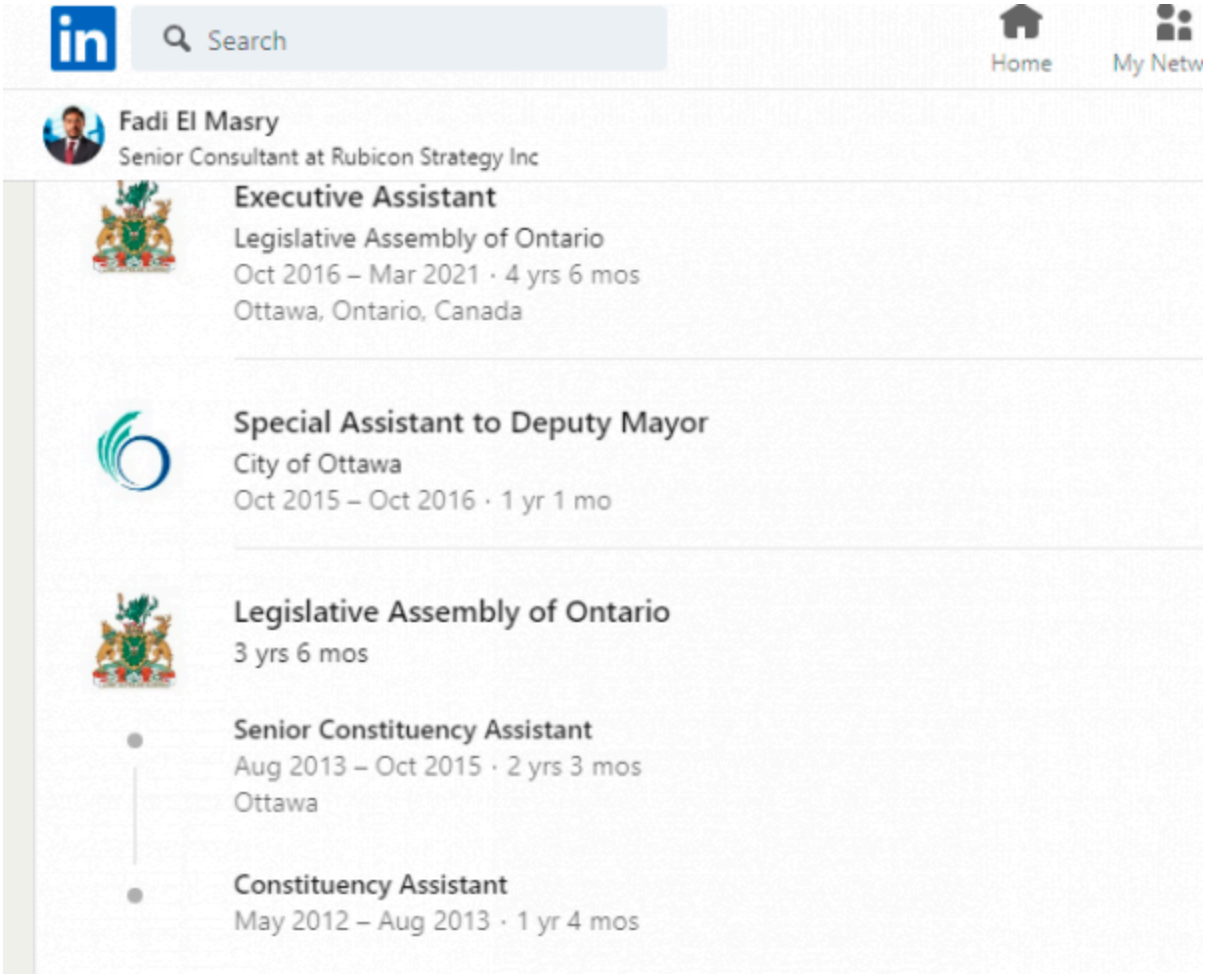
Tim Smitheman
Vice President, Rubicon Strategy - Rotman EMBA 2021-2022
Senior Advisor, Stakeholder Relations - Office of the Hon. Deb Matthews
Ministry of Health and Long-Term Care
Jan 2010 – Nov 2012 · 2 yrs 11 mos
Worked with major health stakeholder groups to accomplish the Minister's goals/mandate; developed and implemented strategic short term and long term stakeholder relations strategies.
Senior Policy Advisor
Office of the Honorable Harinder Takhar, Minister of Government Services
Jun 2009 – Jan 2010 · 8 mos
Policy Advisor to the Minister on major policy files including: GreenFit, green procurement, social procurement and Green Ontario Public Services (OPS) initiatives. Played key policy role in developing the Premier's new Procurement Directive on Consulting Services.
Policy Advisor
Office of the Honorable Harinder Takhar, Minister of Small Business and Consumer Services
Apr 2008 – Jun 2009 · 1 yr 3 mos
Special Assistant for Policy, Issues Manager (April 2008 – October 2008), Public Appointments
Policy advisor to the Minister on key economic and consumer services files including: Small Business Agency of Ontario, Youth Entrepreneurship programs, propane safety and regulatory review, bereavement regulations; as well as cabinet and committee policy items.
...see more
Office of the Premier of Ontario
4 yrs 5 mos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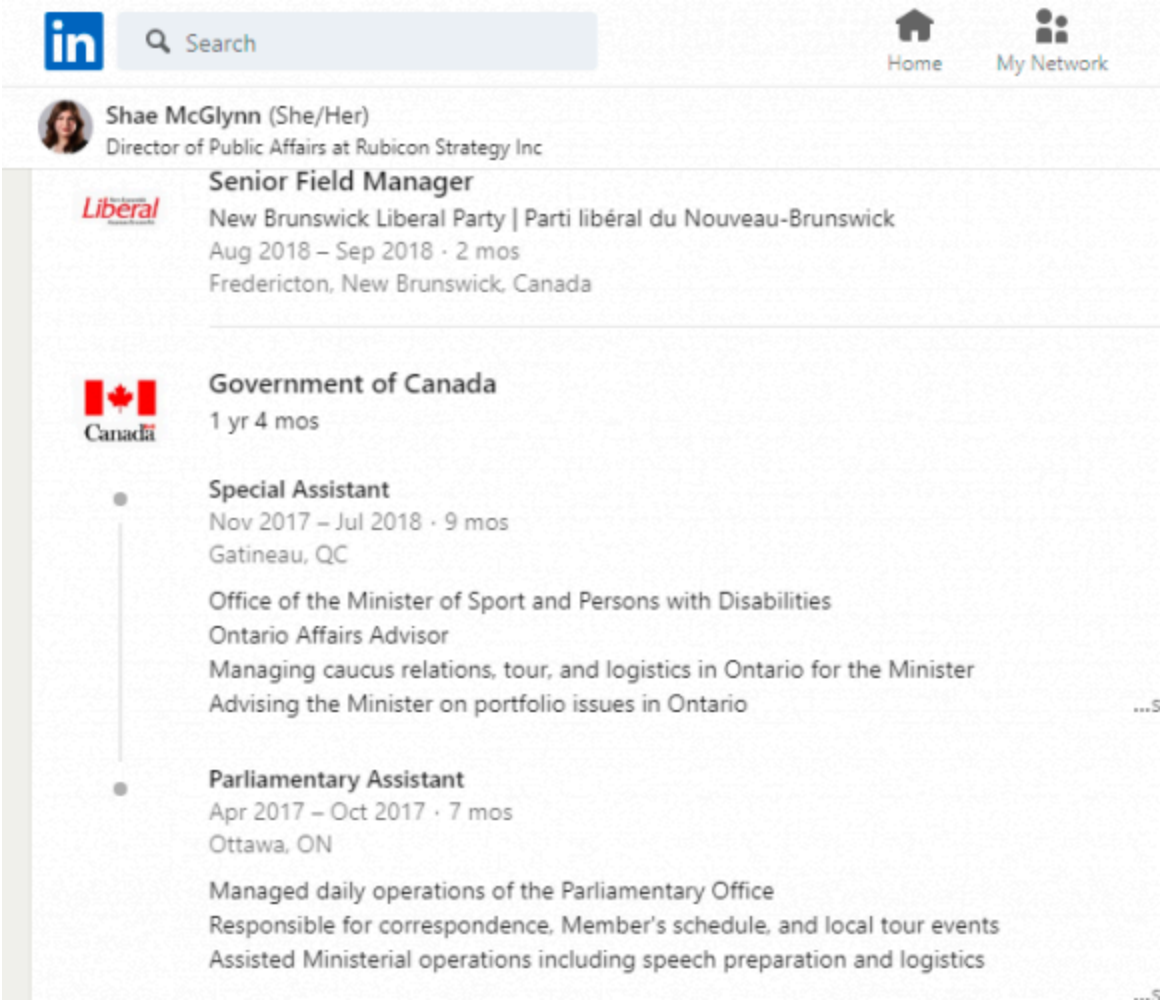
Fadi El Masry
Senior Consultant at Rubicon Strategy Inc
Executive Assistant
Legislative Assembly of Ontario
Oct 2016 – Mar 2021 · 4 yrs 6 mos
Ottawa, Ontario, Canada
Special Assistant to Deputy Mayor
City of Ottawa
Oct 2015 – Oct 2016 · 1 yr 1 mo
Legislative Assembly of Ontario
3 yrs 6 mos
Senior Constituency Assistant
Aug 2013 – Oct 2015 · 2 yrs 3 mos
Ottawa
Constituency Assistant
May 2012 – Aug 2013 · 1 yr 4 mos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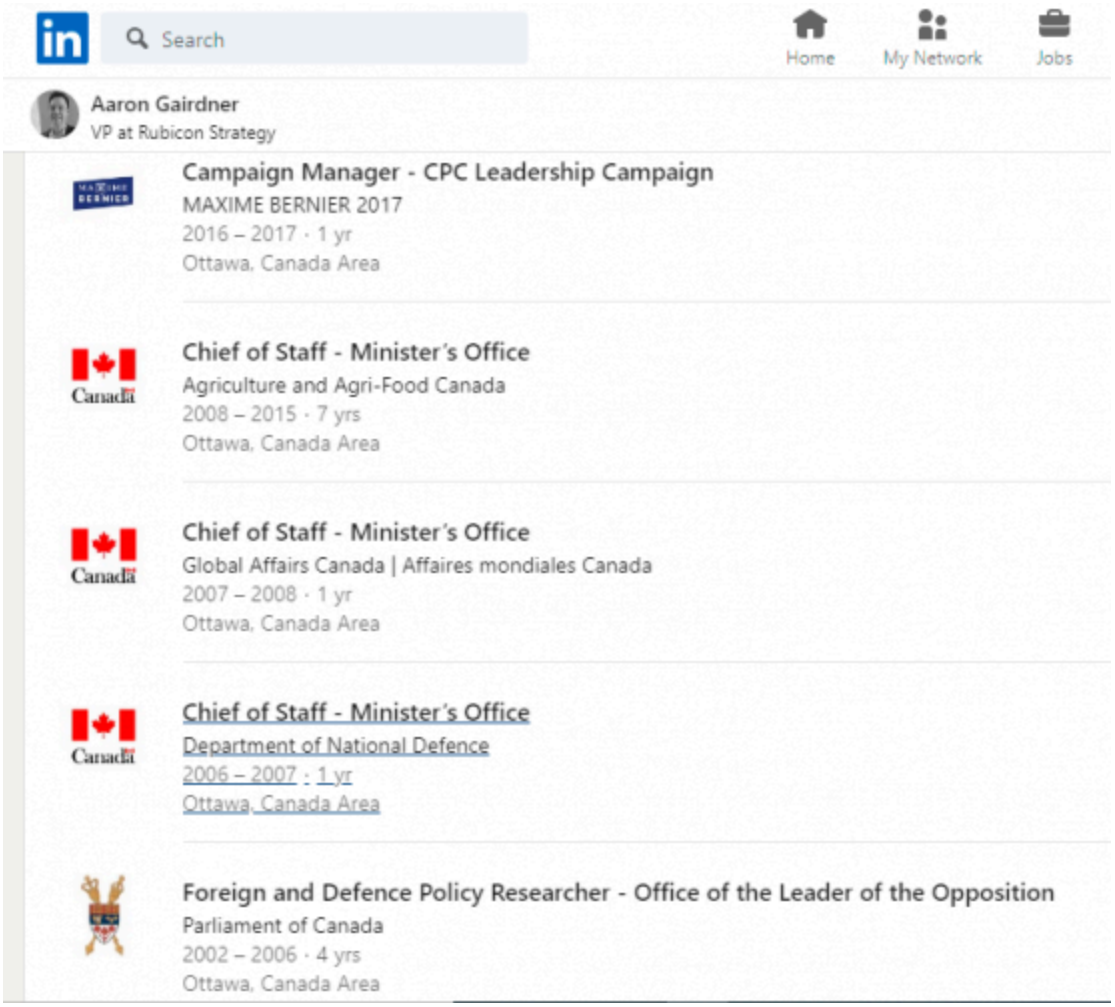
Shae McGlynn (She/Her)
Director of Public Affairs at Rubicon Strategy Inc
Senior Field Manager
New Brunswick Liberal Party | Parti libéral du Nouveau-Brunswick
Aug 2018 – Sep 2018 · 2 mos
Fredericton, New Brunswick, Canada
Government of Canada
1 yr 4 mos
Special Assistant
Nov 2017 – Jul 2018 · 9 mos
Gatineau, QC
Office of the Minister of Sport and Persons with Disabilities
Ontario Affairs Advisor
Managing caucus relations, tour, and logistics in Ontario for the Minister
Advising the Minister on portfolio issues in Ontario
Parliamentary Assistant
Apr 2017 – Oct 2017 · 7 mos
Ottawa, ON
Managed daily operations of the Parliamentary Office
Responsible for correspondence, Member's schedule, and local tour events
Assisted Ministerial operations including speech preparation and logistics

And no, this isn't being used to exclusively bash the conservatives. Here are 2 people from Rubicon who served in the Ontario Government when it was run by Kathleen Wynne and Dalton McGuinty. Another was involved with both the Federal and New Brunswick Liberals.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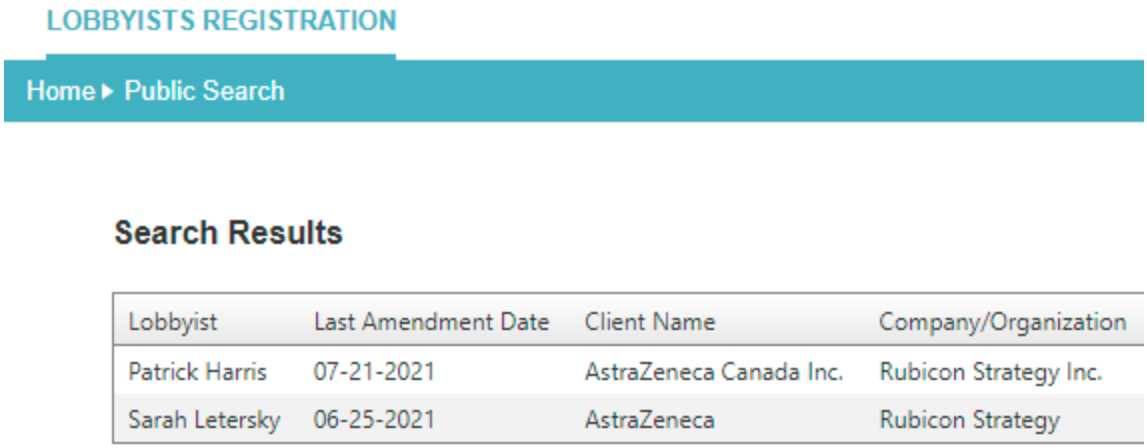
Aaron Gairdner
VP at Rubicon Strategy
Campaign Manager - CPC Leadership Campaign
MAXIME BERNIER 2017
2016 – 2017 · 1 yr
Ottawa, Canada Area
Chief of Staff - Minister's Office
Agriculture and Agri-Food Canada
2008 – 2015 · 7 yrs
Ottawa, Canada Area
Chief of Staff - Minister's Office
Global Affairs Canada | Affaires mondiales Canada
2007 – 2008 · 1 yr
Ottawa, Canada Area
Chief of Staff - Minister's Office
Department of National Defence
2006 – 2007 · 1 yr
Ottawa, Canada Area
Foreign and Defence Policy Researcher - Office of the Leader of the Opposition
Parliament of Canada
2002 – 2006 · 4 yrs
Ottawa, Canada Area

Very interesting. Another operative for Rubicon was Maxime Bernier's old campaign manager when he ran for the leadership of the Conservative Party of Canada in 2016/2017. Anyhow, the rampant ties shouldn't surprise anyone at this point, as all parties have dirty hands.

Now, looking briefly at the Ontario Lobbying Registry:



LOBBYISTS REGISTRATION

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Lobbyist	Last Amendment Date	Client Name	Company/Organization
Sarah Letersky	08-24-2021	Janssen Inc.	Rubicon Strategy
Patrick Harris	06-25-2021	Janssen Inc.	Rubicon Strategy Inc.

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Lobbyist	Last Amendment Date	Client Name	Company/Organization
Stefani Vukmanovic	09-17-2021	Innovative Medicines Canada (Médicaments novateurs Canada)	Rubicon Strategy Inc
Sarah Letersky	09-22-2021	Innovative Medicines Canada (Médicaments novateurs Canada)	Rubicon Strategy
Christine Simundson	02-10-2021	Innovative Medicines Canada (Médicaments novateurs Canada)	Rubicon Strategy Inc.
Christina Leys	01-27-2021	Innovative Medicines Canada (Médicaments novateurs Canada)	Rubicon Strategy Inc.
Patrick Harris	01-20-2021	Innovative Medicines Canada (Médicaments novateurs Canada)	Rubicon Strategy Inc.

LOBBYISTS REGISTRATION

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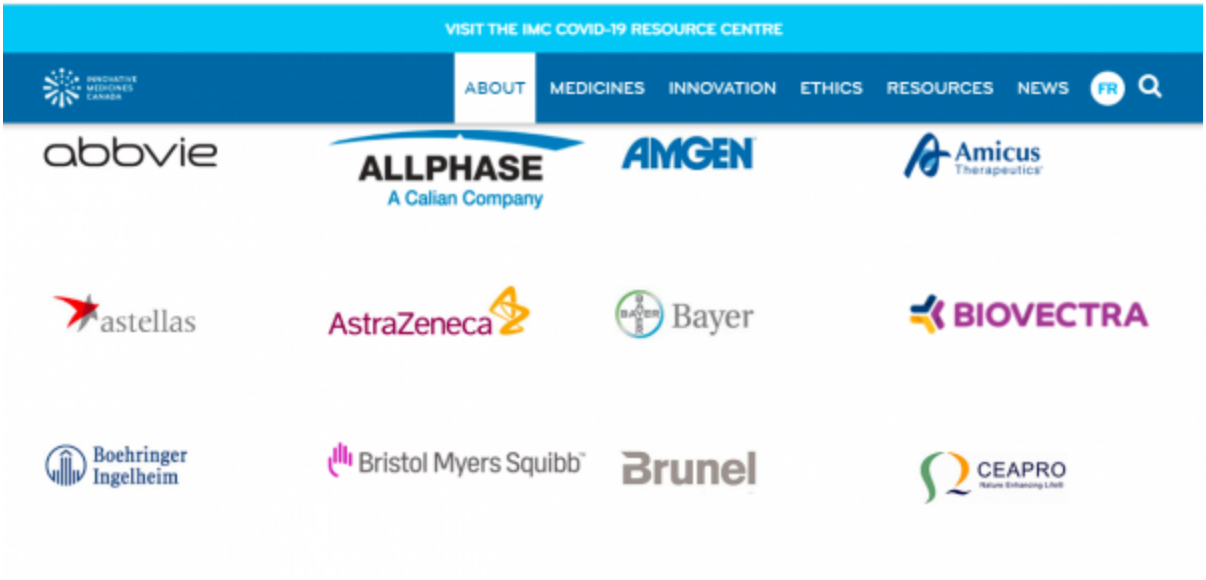
Lobbyist	Last Amendment Date	Client Name	Company/Organization
Michael Coates	07-16-2021	Providence Therapeutics	Rubicon Strategy Inc.
Jan O'Driscoll	07-15-2021	Providence Therapeutics	Rubicon Strategy

Of course, this is just what's on file in Ontario. Pretty obvious that they are involved in promoting big pharma and vaccinations.

As for Innovative Medicines Canada, it has quite the member list, including a lot of common names. It describes itself as "the national association representing the voice of Canada's innovative pharmaceutical industry". Thank you Karen for clarifying this in the comments.



I.M.C. states that it works “with governments, insurance companies, healthcare professionals and stakeholders to advance the field and enhance the wellbeing of Canadians. We are committed to being valued partners in Canada’s healthcare system.” It also claims to “form effective alliances, support policies…” to widen access to medicines across Canada.

The Vice-Chair is Cole Pinnow, of Pfizer Canada, who has been very busy lobbying both Federally and across Provinces. The Treasurer is a representative from Gilead.

Everywhere one looks, there are more and more connections between big pharma, and the political class who pushes for policies to promote this. Actual science, medicine, and honest

discourse seems to fall by the wayside. Check this article from Real Reason for more information.

Of course, all of this is only what's on paper. There is likely a lot that goes on behind the scenes.

It's curious that Rubicon also pushes its ties to the defense industry. Really makes one wonder why Federal Conservatives claim that much more military spending is needed. Are they really concerned about the troops, or is this about generating more business for their handlers?

(1) https://rubiconstrategy.com/
(2) https://archive.is/8e3mT
(3) https://www.linkedin.com/in/andrew-balfour-6ab1027/
(4) https://www.linkedin.com/in/mike-coates-72983958/
(5) https://www.linkedin.com/in/patrick-harris-69348726/
(6) https://www.linkedin.com/in/louise-mercier-8042271a/
(7) https://www.linkedin.com/in/jan-o-driscoll-0981651a/
(8) https://www.linkedin.com/in/tim-smitheman-a057b526/
(9) https://www.linkedin.com/in/aaron-gairdner-2b66aa155/
(10) https://www.linkedin.com/in/shae-mcglynn/
(11) https://lobbyist.oico.on.ca/Pages/Public/PublicSearch/
(12) http://innovativemedicines.ca/about/member-companies/
(13) https://realreason.ca/kory/

No, this isn't just one rogue person, or one rogue firm that behaves like this. Conflicts of interest between politics and business are rampant. Below are some of the examples previously covered on this site. Take the plunge, if you dare.

Also consider: Rubicon, like other firms, has operatives in multiple parties in the same area. For specific examples: the firm has ties to the Ontario Liberals and Conservatives, as well as the Federal Liberals and Conservatives. Doesn't really matter who wins the election.

- B.C. Pharmacy Association
- Capital Hill Group
- Counsel Public Affairs (Georgakopoulos)
- Counsel Public Affairs (Prevost, Lavigne)

- Counsel Public Affairs (Ruddy)
- Counsel Public Affairs (Ruddy)
- Counsel Public Affairs (Federal)
- Crestview Strategy
- Crestview Strategy (Blais)
- Crestview Strategy (Arsenault)
- Crestview Strategy (The Gang)
- Crestview Strategy (GlaxoSmithKline & Medicago)
- Ensight Canada (Shoppers Drug Mart)
- Enterprise Canada/Sussex Strategy (Lantsman et al.)
- Harbourview Public Affairs (Batherson)
- Loyalist Public Affairs (Mader, Froggatt)
- Magnet Strategy Group (Danielle Peters)
- McKercher LLP (VIDO-InterVac, Douglas Richardson)
- Rubicon Strategy (Letersky)
- Wellington Advocacy (Curran et. al)
- Various Nova Scotia Lobbying (Iain Rankin, Strang)
- Various Ontario Lobbying, Bill 160 (Disclosing Payoffs)
- Various Ontario Lobbying Keeping Province Closed
- Ford STILL being lobbied, Summer 2021, Various

CANADA, DRUGS/ALCOHOL, GLOBALISM, HEALTH, LOBBYING, MEDIA, MILITARY/POLICE, VACCINES

8 Replies to “Kory Teneycke, Rubicon Strategy, And The Puppets That Are Ford, Kenney & Harper”

Karen Selick

OCTOBER 2, 2021 AT 12:32 PM

Someone said on Twitter today that Rubicon Strategies represents Astrazeneca and Pfizer. Do you know whether this is correct?

Ronnie

OCTOBER 2, 2021 AT 12:46 PM

AstraZeneca — yes
Pfizer — they seem to be handled by Loyalist Public Affairs, at least in Ontario

Karen Selick

OCTOBER 2, 2021 AT 12:54 PM

Actually, according to this website (https://realreason.ca/kory/) Rubicon represents Innovative Medicines Canada, and Pfizer appears to be a member of that organization. So does Merck. I understand Merck has now come up with a new pill against "Covid-19" – presumably one that will be much more expensive than their previous (off-patent) drug ivermectin.

Ronnie

OCTOBER 2, 2021 AT 1:16 PM

Thank you.
Somehow that completely fly by.

M.

OCTOBER 3, 2021 AT 10:46 AM

Ronnie, just wanted to say THANK YOU for this informative site, I have linked it several times.

@Karen,

The new Merck covid pill is NOT ivermectin. It is Molnupiravir, rumoured to cost $700 for 10 tablets. Slightly more than Ivermectin!

A fairly good explanation of Molnupiravir, on this US site. https://market-ticker.org/akcs-www?post=243781

Appears the US federal government is fully on board already. " Biden's administration has committed to buy 1.7 million courses of treatment of this drug if it gets "approved." What's not

clear is if this is EUA approval or full, formal approval. “

Karen Selick

OCTOBER 3, 2021 AT 11:07 AM

I never said the new pill was ivermectin. Please go back and re-read what I wrote.

Kata List Productions

OCTOBER 4, 2021 AT 6:43 AM

Anyone exploring the Bucky Fuller solution of not fighting the existing reality… http://clc.healthcare

Hector Drummond

OCTOBER 5, 2021 AT 7:10 AM

I find that a lot of the images on your site don’t load for me, don’t know what’s going on there (I’ve tried different browsers and turned off all ad-blocking). I tried copying one of the image’s addresses, and pasted that into a browser, and got this error message: “We cannot complete this request, remote server returned an unexpected status code (400)”.